

# CORPORATE PROFILE

& EXPRESSION OF INTEREST



# PC Centre

Driven by **values**, powered by **intellect**

# ABOUT

At PC Centre, being 'driven by values' and 'powered by intellect' is more than just a slogan, it's what makes us a partner of choice.

For nearly 30 years we have provided our customers with global technologies and world class ICT and Software solutions. Today, we embrace the Internet of Things.

Throughout southern, eastern and central Africa, PC Centre is one of the only institutions to offer both High End ICT and software solutions to various sectors of business including corporate companies, NGOs, value added resellers, dealers, manufacturers, distributors, hospitality firms, government organizations and semi-government organizations.

Responsive, personalized service with tailored solutions enabling a sustainable business advantage to our clients.

This forms the core of our methodology and connected with the understanding that each customer is a unique going concern, our team is able to better respond to your needs, create and maintain an infrastructure that will respond to those needs, as well as provide consistent superior service at every level.

# ABOUT

**A company such as ours is built on a loyal customer base, dedication to service and our commitment to being the most knowledgeable technical resource available in our region.**

Behind the scenes company directors Alexander Zacharia, Josephat Mwatotele and Ranga Haikali not only generate opportunity, but transforms it into powerful entrepreneurial action.

In support of it, PC Centre works tirelessly to develop the ICT Industry through the Namibia Information Technology Association (NITA), of which it is a founding member, while it is also a long-term member of the Namibia Chamber of Commerce and Industry (NCCI).

## **WE ARE A HUMAN 2 HUMAN ORGANISATION.**

**Our team is our most valuable asset. They are at the cutting edge of technology and creative development, with internationally recognised technical certifications and qualifications.**

Each member also understands that a personal connection means the world in our industry. They therefore continuously strive to exceed expectations, helping you to harness the power of the technologies you implement.

## **OUR VALUES**

**Whether an employee, customer or shareholders, our values guide and motivate our greatest achievements. It is the value system that has created our legacy and allow us to make an impact on all those who are associated with us.**

We conduct ourselves with the highest sense of integrity. We follow a high level of professional and business ethics. We realise our true potential by merging intellect with our human heart

and have them work together in harmony. Honesty and transparency are integral to all our dealings. We hold great respect for the individual while we value teamwork.



## Solutions for continuous industrial revolution

The industry we call our own has never been this full of potential. And for our clients, keeping at the forefront of 'best-in-breed' solutions and what The Internet of Things can mean for them has never been this rewarding.

## H W A A R R D E

While PC Centre specialises in large corporate hardware solution sales and servicing, along with installation and maintenance of large networks, it is also the original Apple product distributor for Namibia. Thanks to large-scale development projects and systems deployments for a distinguished list of corporate, government and public clients, PC Centre has also proven itself a trusted partner.

We are also the proud warranty centre and authorised reseller for the following international brands:



## S W O A F R T E

PC Centre prides itself in being a company that is experienced in the graphics and multimedia environment. We offer globally recognised design products such as Adobe Suite, as well as other web development services. As a company, we value empowering our customers. This is done through the software training that we offer to customers through Mac and PC.

In addition, we offer customers the ability to strengthen their security measures with firewall software to ensure that their information is kept safe.





# DOCUMENT MANAGEMENT

**Transform your print infrastructure into a platform for delivering precise information. PC Centre is the LEXMARK partner in Namibia and provides state of the art Document Management Solutions that are tailored to meet the needs of both big and small organizations.**

Optimise your output infrastructure, gain control of your devices throughout the country, continent or world, streamline cumbersome paper-dependent processes through our automated workflow solutions and benefit from greater security through user authentication.

**Let PC Centre help you find the document and print service most-suited to your organisation:**

- >> Multifunction Colour Printers
- >> Network Printers
- >> Small business printers
- >> High volume printers (for large businesses)
- >> Document Management Systems

# NETWORK STORAGE

While some customers prefer traditional file-based Network Attached Storage, PC Centre can help to optimise file storage with intelligent hybrid cloud storage solutions that is more efficient and scalable, especially for larger repositories of data.

By looking at a company's file-based environment, the different data applications within the organisation, workloads and secure remote access and collaboration, cost-effective architecture is set up.

Data encryption and customer key access that prevent in-person breaches, as well as data recovery unparalleled by third-party cloud services, help to quell any modern-day security concerns and issues around client data protection. Your data will always be stored, accessible and kept safe.





# THE INTERNET OF THINGS AND



**How can we work easier... more intelligent? Take the natural step of having all data at your fingertips.**

As part of this vision, we believe in the power of the Internet of Things (IoT); a network of physical objects with embedded sensors, software, and other technologies to allow them to connect and exchange data with other devices or systems across a wireless network without human intervention. This is the digital future and we have embraced it through creating a data server that is made up of various moving devices working and communicating together.

Introducing Afritraq, our fleet management and intelligence system for Africa and a flagship product for company.

Afritraq is a world class Fleet Management System that we introduced into the Namibian market, and it revolutionized fleet utilisation and fleet efficiency for its clients.

Apart from fleet management, Afritraq has proven valuable in many other deployments:



## TRACKING, TRACING & JOURNEY MANAGEMENT

Afritraq is a world class fleet management system for a whole range of business vehicles, that allows an owner to track their vehicle, whether it's a car, bike, bus or truck. Along with its traditional capability of ensuring access to location and a broad range of vehicle information and data, the Afritraq application provides a facility to keep track of your journey while you travel anywhere around the world. The app also supports Siri commands.



## SMART CITIES

Smart homes make smart cities. When applied to the urban setting, whether for home or business use, Afritraq grants users direct access to the status of their lights, or water and electricity levels in real-time. Further, the system allows for the entire integration of smart cities across the country.



## MANUFACTURING AND MINING

With Afritraq, transportation clients can recognize possible robbery events by using real-time fuel level and consumption information, while perishable cargo can be monitored through the temperature of cooling equipment.



## AGRICULTURE

By tailoring watering schedules to meet specific landscape and seasonal needs, the Afritraq system can increase water efficiency for crop farming. At the same time, the system can be deployed to monitor the vital signs of livestock as a precautionary measure or to geo-fence certain animals or different herds.



## WILDLIFE

Afritraq has been successfully implemented as a game ranging tool in Namibia. It is perfect for monitoring the movement of different herds of wildlife and animals within a group, as well as for monitoring vital signs of high-value animals. This is especially valuable to protect endangered species from the potential threat of illness and poaching.

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